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HAWKGrips LAUNCHES NEWLY REDESIGNED HANDLEBAR INSTRUMENTS AND GAME-CHANGING WATER-BASED EMOLLIENTS

Conshohocken, PA, August 28, 2017– HawkGrips, a leading manufacturer of products for Instrument Assisted Soft Tissue Mobilization (IASTM), proudly introduces new and improved Handlebar instruments, as well as revolutionary water-based emollients *HawkHydro™* and *HawkHydro+™*. The redesigned Handlebars, which come in large, medium and small sizes, are ergonomically constructed for maximum clinician comfort and efficiency. Each Handlebar features the patented cross-hatch grip covered by practitioners, and has been enhanced with additional treatment nodules to provide more therapeutic options.

HawkHydro is a water-based emollient that provides effortless infection control and quickly wipes off after use. HawkHydro+ offers all the benefits of HawkHydro but with one additional innovative feature: a polymer that dries to a tacky finish. This component enables therapeutic tape to be used on the treated area immediately afterward, without washing the skin, and enhances the adhesion between skin and tape.

HawkGrips produces a high-quality line of surgical-grade, stainless-steel IASTM products utilized by chiropractors, physical therapists, athletic trainers, massage therapists, occupational therapists and other healthcare practitioners to treat a variety of soft tissue injuries and conditions. In addition, HawkGrips provides well-respected educational courses that enable individuals to increase their understanding of IASTM, practice instrument utilization, and earn continuing education credits. Courses are taught by experienced industry leaders, and held both in the United States and internationally throughout the year. HawkGrips also offers bundled pricing options for those interested in both attending a course and purchasing instruments.