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HAWKGRIPS LAUNCHES REVOLUTIONARY PRODUCT TO ENHANCE SOFT TISSUE MOBILIZATION TREATMENT OPTIONS

Conshohocken, PA, February 10, 2017– HawkGrips, the leading manufacturer of products for Instrument Assisted Soft Tissue Mobilization (IASTM), introduces *HawkHydro* and *HawkHydro+* to healthcare practitioners. HawkHydro is a water-based emollient that provides effortless infection control and quickly wipes off after use. HawkHydro+ offers all the benefits of HawkHydro but with one additional innovative feature: a polymer that dries to a tacky finish. This component enables therapeutic tape to be used on the treated area immediately afterward, without washing the skin, and enhances the adhesion between skin and tape.

HawkGrips manufactures a high-quality line of surgical-grade stainless steel instruments designed for IASTM. These products are utilized by physical therapists, chiropractors, athletic trainers, massage therapists, occupational therapists, and many other healthcare practitioners for treatment of a wide variety of soft tissue injuries and conditions. HawkGrips instruments differ from others on the market in several aspects, most prominently the patented cross-hatch gripping. This feature is designed to prevent the tool from slipping in the hands of practitioners as well as reduce the amount of force required for proper use, thus lessening strain.

In addition to these instruments, HawkGrips offers exceptional educational courses that enable individuals to increase their understanding of IASTM, practice utilization of the instruments, and earn continuing education credits. Courses are taught by highly experienced industry leaders, and held both in the United States and internationally throughout the year. Prospective attendees may register for a course in their area, or arrange to schedule a course at their own location.

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